



SHOPPING CART LOSSES

IN THE UNITED STATES

20,000,000

SHOPPING CARTS ARE **IN USE** ACROSS THE US
(Across 100,000 retailers)

3,000,000

SHOPPING CARTS ARE **REPLACED** EACH YEAR

2,000,000

SHOPPING CARTS ARE **STOLEN** EACH YEAR



Shopping carts are the **longest single point of interaction** between the customer and a store's brand.



Limited shopping cart availability **negatively affects** the customer experience.



Shopping carts that are taken off-property can result in **significant municipal fines** and labor retrieval costs.



Abandoned carts that litter communities **negatively affect the brand image** of a retailer as a poor corporate citizen.



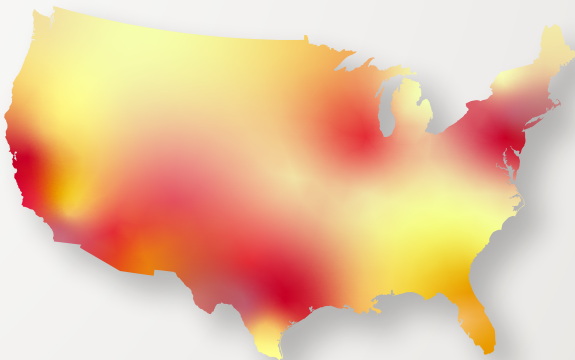
Misused shopping carts **impact cleanliness** and food safety.



Lost & damaged shopping carts cost US retailers over **\$800 million** per year.

Top 10 Cities for Cart Loss

(For populations above and below 1,000,000)



- Population > 1,000,000
 - 1 Houston, TX
 - 2 San Jose, CA
 - 3 Phoenix, AZ
 - 4 Chicago, IL
 - 5 Dallas, TX
 - 6 Philadelphia, PA
 - 7 San Diego, CA
 - 8 Los Angeles, CA
 - 9 Bronx, NY
 - 10 San Antonio, TX
- Population < 1,000,000
 - 1 Tucson, AZ
 - 2 Miami, FL
 - 3 Orlando, FL
 - 4 Glendale, CA
 - 5 Las Vegas, NV
 - 6 Sacramento, CA
 - 7 Tampa, FL
 - 8 New Orleans, LA
 - 9 Stockton, CA
 - 10 Santa Ana, CA